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by Z S

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Communication as a leader

Name

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Communication as a leader

Question 1

Communication is an essential element in making people pass information and sharing concepts. Therefore, to ensure effective communication, the giver of information needs to understand several communication methods, and the receiver should be able to recognize the different forms of communication. Although many people may misinterpret the information when using various methods, especially nonverbal communication. Leaders and businesses take communication as a critical aspect of success as most of their roles involve convincing people and passing their vision to consumers. As an individual, some methods are most favorite and least used when I communicate.

The most favorite method of communication that I use daily is verbal communication. I use it daily and love it because it is among the most effective, and almost everyone can easily understand it. The method also uses spoken word, and many individuals I interact with, such as family members, friends, and business partners recognize the English language well. Some examples of verbal communication include face-to-face communication, either person-to-person or remotely and public speaking (Rocci & de Saussure, 2016). This method ensures that interaction is created; however, it incorporates other nonverbal cues to assist in the provision of another word context for the method to be more efficient.

Visual communication is the method that I use least to communicate daily. Although this method is essential for business leaders, it ensures ideas are presented well and maintaining the audience's attention. I do not like using it frequently because it can lead to interruption of the message delivered. For example, a visual image such as a map showing the direction the

company will follow, then the map contains other irrelevant features; the audience may concentrate on other features rather than intended. Another issue with visual communication is design challenges. Some graphical images may be presented which are too difficult to see or understand, making the communication fail as the intended purpose will not be attained.

Question 2

Technology advancements have resulted in a change in how businesses and leaders interact and work with their employees. Therefore, based on the podcast, I believe leaders can use the same strategies to connect with remote workers with an onset team. The current economic situation is disrupted with technological advancements, and thus more features have been developed that will enhance remote workers' management and maintain the connection with their leaders. The main thing between creating an effective remote work environment is by building a trustful and dependable relationship with leaders. Thus, while using the available technological tools such as videoconferencing and teleconferencing, a leader can develop evocative relationships with remote workers the same way they have with onsite workers.

Leaders can use the strategies in supporting remote employees in different ways. For example, they can develop a structured daily check-in such as making a phone call every day. Also, leaders need to provide remote employees with the essential tools necessary to make the job done and communicate well to them concerning the tasks. Furthermore, the remote worker also needs to realize that their contribution is vital for other onsite workers. According to Larson et al. (2020), leaders also need to encourage remote workers and provide them with emotional support by recognizing stress, listening to workers' anxieties and apprehensions, and sympathizing with their struggles.

References

- Larson, B.Z., Vroman, S. R. and Makarius, E.E. (2020). A Guide to Managing Your Remote Workers. Harvard Business Review. <https://hbr.org/amp/2020/03/a-guide-to-managing-your-newly-remote-workers>
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